

Alpha

LIGHTS! CAMERA! ALPHA! **YOUR SHOT AT STARDOM & SUCCESS**



WIN UP TO **\$2,000** **CASH**

ATTENTION INSTALLERS! **THIS IS YOUR CHALLENGE**

- ★ Create a BLOCKBUSTER 30-60sec video
- ★ Showcase Alpha products in action
- ★ Inspire & influence fellow homeowners

BECOME A MARKETING ROCKSTAR!

1st Prize \$2,000
2nd Prize \$1,000
3rd Prize \$500

SUBMIT VIA: WhatsApp
+61 427 875 506 (Mirjana Alpha Motors)

DEADLINE: 19th Dec 2025

ALPHA TUBULAR MOTORS: MOTORISATION MADE LEGENDARY

see next page for terms & conditions

Alpha Motors – Installer ONLY Content Competition Terms & Conditions

1. Promoter

The promoter of this competition is **Alpha Tubular Motors**, located at Unit 108/12 Pioneer Ave, Tuggerah Business Park, NSW 2259.

2. Eligibility

1. Open to professional tubular motor installers aged 18+, residing in **Australia**.
2. Employees, contractors, and agents of the Promoter, and their immediate family members, are **not eligible**.

3. How to Enter

1. Submit **original installer-created content** demonstrating the installation, operation, features, or benefits of Alpha Motors tubular motor products.
2. Entries must be submitted via **WhatsApp Number: 0427 875 506 (Mirjana Alpha Motors)**.
3. Unless otherwise specified, **one entry per participant**.
4. **Additional entry requirements:**
 1. Videos must be in **portrait format**.
 2. **30-60 seconds** in length.
 3. Videos must clearly **state why working with Alpha Motors is great from an installer's perspective**, give us your best 'catch phrase'.
 4. Entries must include the entrant's **Full Name, Business Name, State, and Email address**.

4. Competition Period

1. Starts: **1 December 2025**
2. Ends: **23:59, 19 December 2025**
3. Late entries will **not** be considered.

5. Content Requirements

Content must:

1. Be your **original work** and not infringe third-party rights.
2. Demonstrate **accurate, safe, professional installation**.
3. Be free from **offensive, defamatory, misleading, or inappropriate content**.
4. Include only individuals who have **granted permission** to appear.

6. Licence to Use Submitted Content

By entering, you grant Alpha Motors:

1. A **worldwide, perpetual, royalty-free, irrevocable, transferable, non-exclusive licence** to use, reproduce, modify, publish, distribute, and display the Content across any media for marketing, promotional, commercial, training, or internal purposes.
2. Permission to **edit or adapt** the Content for brand or promotional use.
3. Confirmation that **no further compensation** will be provided beyond the prize(s).
4. A warranty that the Content is **free from third-party claims** and that you are authorised to grant these rights.

7. Judging & Prizes

1. Judged by an Alpha Motors panel based on **creativity, technical skill, clarity, and presentation quality**.
2. Judges' decisions are **final**.
3. Prizes: 1st: **\$2,000**, 2nd: **\$1,000**, 3rd: **\$500**.
4. Prizes are **non-transferable** and not redeemable for cash unless required by law.

8. Winner Notification

1. Winners announced: **Tuesday, 23 December 2025**
2. Winners will be contacted via **email/phone/social media**.
3. Non-responding winners may forfeit their prize to another entrant.

9. Publicity Consent

By entering, participants agree Alpha Motors may use their **name, company name, image, voice, and biographical details** in competition announcements and promotional activities without additional compensation.

10. Liability

1. Participation is **at your own risk**.
2. Alpha Motors accepts no responsibility for **loss, injury, or damage** from participation or prize use, except where law prevents exclusion.
3. All installation content must follow **safety and industry standards**.

11. Disqualification

Entries may be disqualified if they:

1. Breach these Terms & Conditions
2. Show **unsafe or incorrect use** of products
3. Contain **misleading or infringing content**
4. Attempt to **manipulate or interfere** with the Competition

12. Privacy

Personal information is collected for **competition administration, judging, and entrant communication**. Full Privacy Policy: <https://alphamotors.com.au/privacy-policy>

13. Changes or Cancellation

Alpha Motors may **modify, suspend, or cancel** the Competition due to fraud, technical issues, or force majeure events.

14. Governing Law

These Terms & Conditions are governed by the laws of each state. Disputes are subject to the **exclusive jurisdiction of (jurisdiction) courts**.